



# NEXT GENERATION PERSONALIZED SLEEP TRAINING APP

Improving employees' sleep quality, Reducing employers costs.

## THE PROBLEM

Over 30% of the world population suffer from sleep problems and many individuals remain undiagnosed and untreated yielded in high costs to the healthcare system and employers. Existing solutions are typically a niche and 'one-size-fits-all' with low adherence rates, resulting in poor clinical outcome.

## DAYZZ SOLUTION

Tailoring the right intervention at the right time to the right person intelligently promoting behavioral change for better sleep.

- ✔ Organizational assessment and dashboard
- ✔ dayzz app powered by dayzz proprietary algorithm
- ✔ Peer - To - Peer support groups
- ✔ Sleep tracking device integration



## WHAT'S IN IT FOR

### Employees

- Improved sleep
- Better quality of life
- Better health
- Higher satisfaction

### Employers

- Higher employees' retention
- Higher workforce productivity
- Lower risk of accidents
- Better healthcare utilization

## ACHIEVEMENTS

- ✔ Beta version available in the app stores.
- ✔ Sleep disorders assessment accuracy of 80%.
- ✔ Successful integration with sleep monitoring devices: Fitbit®, Earlysense®.
- ✔ In the midst of a clinical trial with 1st - tier US research institute.
- ✔ Innovative digital CBT-A solution for CPAP adherence.
- ✔ Received a non-dilutive grant from the Israeli Innovation Authority.

## LEADERSHIP TEAM

### Amir Inditzky, CEO

Former Head of the Digital Innovation Unit in IDB, one of Israel's leading banks.

### Nir Levy, CTO

Former Head of Digital Technology in IDB, one of Israel's leading banks.

### Mairav Cohen-Zion (PhD), CSO

Clinical psychologist, sleep researcher and a CBTi international specialist.

## ADVISORS

### Prof. Alan Schwartz (MD)

Professor of Medicine, Johns Hopkins University; Director of the Johns Hopkins Sleep Disorders Center.

### Prof. Giora Pillar (MD, PhD)

Head of Sleep Lab at Rambam Medical Center; Associate Professor at the Technion Institute of Technology.

### Dr. Yossi Bahagon (MD, MBI)

Managing Partner, Qure Digital Health Fund; international digital health expert.